

Bloomington Living Hope Lutheran Church 2011-2014 Strategic Plan



Bloomington Living Hope Lutheran Church
Vision Statement

“To Know Christ and to Make Him Known”

The overall vision of Bloomington Living Hope Lutheran Church is the core purpose of all our activities. All the work conducted by BLH staff, committees, volunteers and members is designed to implement the overall vision.

The broad strategic goals listed on the following pages are all designed to achieve the Vision **“To Know Christ and to Make Him Known”**. Each broad goal will involve various steps and strategies to achieve them. Some of these goals may be ongoing and some goals may require 2-3 years to accomplish. We hope that all members can be involved in this exciting, God pleasing work. All congregation members have skills that can contribute toward achieving the vision.

“Just as each of us has one body with many members, and these members do not all have the same function, so in Christ we who are many form one body, and each member belongs to all the others. We have different gifts, according to the grace given us.”

~ Romans 12:4-6

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Overall Ministry Goals

1. Increase attendance in worship services.
2. Increase outreach activities – including mission trips and mission orientated projects.
3. Implement and nurture a few small group Bible studies and fellowship groups.
4. Implement the “new” new membership process.
5. Develop additional recruiting and funding strategies for the Christian day school.
6. Improve financial strength, with both current and endowment gifts, to accomplish ministry goals.

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Education Committee Goals

1. Complete the accreditation process and strategic plan.
2. Develop and begin implementing initiatives focused on recruitment, marketing and alternative revenue sources and tuition models.
3. Establish a leadership committee to champion the Eagles Legacy Gift Fund.

Youth Ministry Goals

1. Become more outreach oriented.
2. Engage and cultivate freshmen and sophomore classes.
3. Strengthen communication with parents and provide regular educational opportunities for them.
4. Establish Youth Ministry space in the Living Hope area.

Outreach Committee Goals

1. Create awareness among all congregation members of the programs and vision of the church.
2. Create a personal ownership for each member with the Church vision "To Know Christ and to Make Him Known."
3. Create opportunities for interaction and connection among members, visitors and the unchurched.

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Finance Committee Goals

1. Achieve a sufficient annual operating budget without increasing debt.
2. Enhance financial reporting, analysis and projections including implementing the internal audit recommendations.
3. Reduce the general fund liability due to the dedicated funds.

Discipleship Committee Goals

1. Increase participation among families in the Love in Action groups.
2. Increase the number of Love in Action coordinators and retain current coordinators.
3. Implement and nurture a few small fellowship groups.

Mercy Ministry Committee Goals

1. Provide at least one Mercy in Action event each month.
2. Conduct a family mission trip each year.
3. Participation by at least 10% of the congregation families in at least one Mercy event each year.

Property Committee Goals

1. Complete building maintenance in a cost effective manner.
2. Enhance properties so they will be received positively in the community.
3. Maintain conditions of the buildings so they will enhance worship and fellowship activities.

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Worship Committee Goals

1. Organize and implement a new ushering process and usher teams for both church locations.
2. Increase attendance in worship services.
3. Research potential worship service schedule changes.
4. Do a worship service survey once every two years.

Stewardship Committee Goals

1. Increase overall congregation giving participation, with particular emphasis on the Living Hope worshippers.
2. Increase member giving while meeting a participation increase.
3. Develop a congregational culture of stewardship where Christian giving and service values are practiced and discussed by our members at home, in the congregation and in the community.

Personnel Committee Goals

1. Review employee benefits and healthcare costs to determine if improvements or changes should be made.
2. Review the staff salary schedule to identify opportunities to improve.
3. Revise the time and talent listing.

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What We Believe:

**We believe, without question,
that the Bible is God's Holy Word.**

**In the Bible we find the Living Hope –
Jesus Christ. He is our Savior from sin
and sin's eternal consequences.**

**In the Bible we also find God's loving
will for OUR lives – a living hope.**

Our Synod:

**We are a part of the Wisconsin Evangelical
Lutheran Synod (WELS), a worldwide
organization headquartered in Wisconsin.
Lutherans affiliated with WELS simply believe
that the Bible is the sole source of
Christian teachings.**

